



CENTURY

SWISS



Beyond Imagination

Enter a fascinating realm of mystery and romance with the timeless, everlasting beauty of CENTURY sapphire that shimmers with a seductive spectrum of reflections.

The craftsmen of this proudly independent family company founded in 1966 are encouraged to explore every corner of their imagination.

The fruit of their creativity is a collection of exclusive, luxury watches and jewellery designed to enchant every man and woman.

Each CENTURY sapphire is faceted and polished entirely by hand, making them unique creations glowing with vivid intensity. The variety of colours, shapes and sizes set dreams ablaze with a luminosity that will last for all eternity.

Step beyond imagination... into the realm of fascination.



CENTURY

SAPPHIRE

is a jeweller's dream of flawless perfection, revealing no trace of inclusions or discolouring when examined under the strongest magnifying glass.

This exceptional material is shaped and faceted by hand to emphasise its luminosity, the fiery density of its colours and the brilliance of its immaculate surfaces. A tempting array of traditional and contemporary styles accompanies the allure of innovative designs that defy a label.



In the CENTURY workshops in the heart of Switzerland, the secrets of the "Megalith" are revealed to CENTURY's master jewellers. This patented process of fusing two sapphires into one indivisible unit is at the heart of the CENTURY watch and was handed down to Philip W. A. Klingenberg by his father, the company founder. Rated 9 on the Mohs scale of hardness, CENTURY sapphire is second only to diamond and demands highly precise workmanship. This extreme durability ensures that the sublime beauty of CENTURY sapphire will endure for generations to come.

FIRST CLASS

An instant classic, the FIRST CLASS is a woman's constant companion in her everyday adventures. Its contemporary allure coordinates with any style – the most charming guarantee of serenity – in a combination of strength and refinement. From now on, FIRST CLASS is available to every woman...



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AFFINITY

Radiating a familiar elegance, AFFINITY asserts its philosophy of fulfilment in every hour, offering a discreet luxury to be appreciated in daily life. Forged in steel and/or gold, AFFINITY is first and foremost the epitome of timeless style, defying the passing seasons and changing trends.





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COUTURE

Dedicated to women who appreciate modern luxury, COUTURE is a jewellery watch in a form inspired by two true stars among gems: the brilliant and the emerald cuts. With models in steel, some adorned with an engraved lace motif, COUTURE adapts perfectly to all outfits and occasions.





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PRIME TIME

PRIME TIME collection marries pure lines with a luxurious, dynamic design. Its outstanding feature is the dodecagonal watch case, which brings an elegance to female wrists that defies the passing of time. Adding a chic touch, the finish of the high-tech, robust rubber strap resembles the structure of satin and is available in different pearly hues.





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PRIME TIME

An iconic CENTURY collection that combines pure lines with an everyday sporting spirit. The dodecagonal case in CENTURY sapphire is its finest signature, with its instantly recognisable silhouette. A watch for aesthetes with a taste for challenge, PRIME TIME is equipped with a self-winding movement and is also available in a skeletonised version. Each model is mounted on a robust, high-tech rubber strap.



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ELEGANCE

ELEGANCE bears all the hallmarks of chic contemporary style. With its round case and stylised hour-markers, the lines are deliberately clean, emphasising the modernity of this new model. Every aspect has been conceived as the ultimate mark of everyday distinction.





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ELEGANCE

ELEGANCE epitomises contemporary style in every way, with its fine materials, understated luxury and delicate interplay between matt and glossy finishes, transparency and opacity. ELEGANCE is available in a variety of versions: the quartz variant, the self-winding mechanical model for traditional refinement, the skeletonized movement for suspended elegance, the chronograph for sports achievement, and the tourbillon for pure excellence.





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MINI LEELA BLOSSOM

A luxury watch that resembles a piece of jewellery, the MINI LEELA BLOSSOM is also a promise of time reinvented, of eternal love and passion which, forged in the finest materials, never fade. CENTURY brings this powerful and romantic philosophy to every instant of the present.





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L'AVENUE

The urban and sophisticated L'AVENUE pays homage to the beauty of women who inhabit the cities of the world. The timepiece showcases the NACRILITH technology used to enclose a fine layer of mother-of-pearl between two pieces of CENTURY sapphire, thus preserving the beauty of this fascinating material.



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DRAGON STONE

The DRAGON STONE is the most emblematic model from CENTURY, imposing its powerful, timeless aesthetic. Revealing a perfect symmetry with bold lines, the case quickly became an instantly recognisable hallmark of the brand.





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TIARA

With TIARA, CENTURY has created a dress watch that radiates its jewellery spirit in all the colours of time. With every movement of the wrist, this extraordinary material flashes its magical aura and now, for the first time, changes colour. From the deep blue of sapphire to the captivating purple of amethyst, passing through subtle shades of lilac and mauve, this spectacle continues from dawn to dusk, responding to every variation in light.





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VERSAILLES

A watch with the soul of a queen, the nobility of a princess and the splendour of a palace: with VERSAILLES, CENTURY reveals a timepiece with a regal presence to suit the finest occasions. To create its watch case, master craftspeople invented the new construction technique, the NACRILITH. This captivating and unique spectacle marries shimmering mother-of-pearl with gleaming CENTURY sapphire.



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ALLEGRIA

This jewellery watch is a novel and romantic celebration of the countless facets of radiant femininity. The luminous dialogue between strength and softness complements the vibrant sparkle of diamonds. ALLEGRIA is also a promise to capture a special spirit: a sense of freedom and joy that transcends the passing of time.



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PRIMA DONNA

The precious PRIMA DONNA watch stylishly combines the imagery of stage divas with the romanticism of European royal courts. This luxuriously feminine timepiece is inspired by a jewellery icon: the marquise cut, captured in its gracefully tapered, streamlined shape.



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BOLERO

Refined and sparkling, BOLERO, with its cushion-cut case, has turned its small size into its greatest asset. It exudes charm in every moment with its uplifting, enchanting spirit infused with romanticism.





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HAUTE-COUTURE COLLECTION

An invitation to dream, paired with the power to turn every second into a moment of pure wonder... The CENTURY sapphire responds to the infinite creativity of the master craftspeople who instil poetry into every model. These exceptional timepieces combine artisan skills with virtuoso flair, worthy of haute-couture...





HISTORY

1919

Registration and first use of the CENTURY brand.

1959

The "Vaccum" watch is patented by its inventor, H. U. Klingenberg.

1966

Foundation of Century Time Gems Ltd.

1967

First watch with a CENTURY sapphire case.

1977

H.U. Klingenberg invents the "monolith" watch case. This patented construction process allows a watch case to be crafted from a single sapphire block.

1979

First timepiece featuring the megalith construction system, whereby two CENTURY sapphires are fused into one inseparable piece to form a watch case.

1988

Launch of the emblematic EMPIRE watch.

2014

First secret watch in a CENTURY sapphire case.

2015

New chic and sporty look for the iconic PRIMETIME with its high-tech and robust rubber strap.

2016

Launch of VIRTUOSO, a limited edition celebrating the brand's 50th anniversary.

2017

Introduction of the new L'AVENUE line

2018

FIRST CLASS, a new arrival in the CONTEMPORARY TIMEPIECE collection.

2019

Launch of LEELA BLOSSOM in a mini version.

2020

Arrival of AFFINITY in a M size version ø 30 mm.

1993

Philip W.A. Klingenberg, son of the founder, joins the company.

2000

Opening of the first CENTURY boutique in the Ginza district of Tokyo, and launch of the new retail strategy.

2007

Launch of the MOGUL and its dazzling CENTURY sapphire with 192 facets.

2013

Launch of the ELEGANCE TOURBILLON, the first CENTURY watch to feature a grand complication movement with tourbillon.

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